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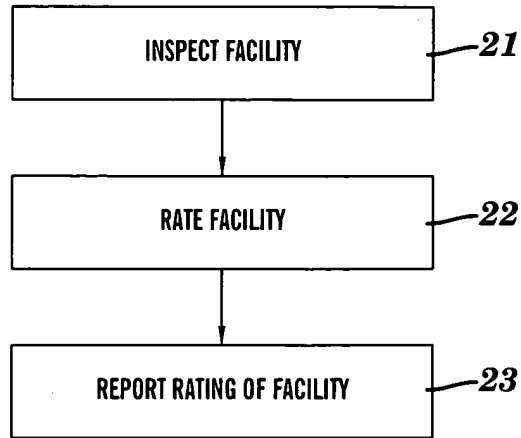


FIG. 1

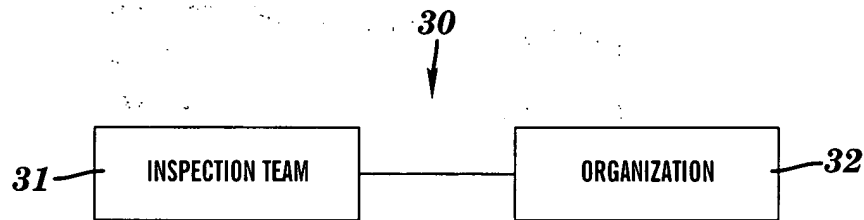


FIG. 2

RATING FACTOR	DESCRIPTION
HEALTHFULNESS	HEALTHFULNESS OF ENVIRONMENT (E.G, CLEANLINESS; AIR QUALITY; TEMPERATURE; HUMIDITY, ETC.)
COMRADERY	COMRADERY AMONG MEMBERS (EVIDENCED BY WILLINGNESS TO SHARE KNOWLEDGE, HAVING A SENSE OF BELONGING, ETC.)
COMPETENCE	COMPETENCE OF TRAINERS AND EMPLOYEES WITH RESPECT TO KNOWLEDGE ABOUT EXERCISE EQUIPMENT, PHYSIOLOGY OF MUSCLE BUILDING AND POWER LIFTING, HEALTH INCLUDING CARDIOVASCULAR HEALTH, NUTRITION, ETC.
EQUIPMENT	EXERCISE EQUIPMENT (QUALITY, VARIETY, AND QUANTITY THEREOF)
PRODUCTS	AVAILABLE PRODUCTS (E.G., NUTRITIONAL SUPPLEMENTS, EXERCISE AIDS SUCH AS WRIST WRAPS, ETC.)
SERVICES	NUTRITIONAL COUNSELING, HEALTH COUNSELING AND/OR TREATMENT, PSYCHOLOGICAL SERVICES, MASSAGE THERAPY, ETC.

FIG. 3